



AVS ENGINEERING COLLEGE



Military Road, Ammapet, Salem - 636 003.

(Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai |
Recognized Under 2(f) of UGC Act 1956 | Accredited by NAAC with 'A' Grade)

Training and Placement Cell is an integral part of the institute and the institute has a fully equipped infrastructure. The placement team is functioning all through the year in organizing the training activities towards preparing students for campus Interview. The placement team maintains a very cordial relationship with all the recruiting industries and invites various industries from across the country for campus Interview. The placement team coordinates quite well with the corporate sector and provides well-developed infrastructure to facilitate the campus Interview.

The prime focus does not rest upon pre-final and final year students but the training programmes encompass all the students from the first year. Training is being conducted through internal and external trainers. All the department placement and training coordinators assist campus interviews and training programmes

Training and Placement cell invites companies for on-campus and ensures aspirant students of a bright career on his/her choice. Seminar halls and training halls have been made available to the students for conducting the training and recruitment programmes.

Training and Placement cell acts as an interface between institute of companies and maintain symbiotic and purposeful relationship with industries across the states. It has built up an impressive placement record both in terms of number of students placed as well as number of companies visiting the campus.

Objectives

- Let the students realize the importance of acquiring the skill sets in demand that companies are looking out for.
- Plan and conduct a series of training programmes for students to bridge the gap between campus teaching and industry requirement.
- Give students an opportunity to reinforce some basic engineering skills and acquire industry-specific knowledge and skills, soft skills, and management and employment skills with the help of trained faculty.
- Enable students to realize their full potential and make the most of global opportunities.
- Conduct mock aptitude tests, psychometric tests, group discussions and personality development tests by professionals.
- Arrange campus interviews for the final year students.
- Help the students get internship opportunities
- Facilitate contacts between companies and passed out students of the college.
- Organize industry interaction for the college.
- Create and maintain the Alumni network for the benefit of students.



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Activities

- Understanding the needs and demands of the Industry, community and preparing the road map to nurture students as per the demands.
- Counsel the students on career development.
- Organize campus drives to create various job opportunities and improve campus placements.
- Conduct ample training programmes on various employability skills like Personality Development, Quantitative Aptitude & Logical, Verbal ability, Communication and Soft skills and technical skills for their future career opportunities/prospects.
- Conduct company specific training programmes based on the company requirement and hiring pattern.
- Conduct online assessments and track the assessment scores to further design the training programmes
- Review and adopt the strategies from time to time based on the market trends to ensure substantial placements.
- Ensuring cordial relationship with the corporate and industry.
- Organize guest lectures.
- Displaying various job notifications, motivating the students to explore opportunities either through online sources or career columns in newspapers.

Roles and Responsibilities

- Organizing Campus Interviews for all Final Year Students.
- Conducting value added courses for all Pre Final Years.
- Assisting with Departments in providing "Value Added Courses" for core and circuit branches on emerging technologies.
- Conducting "Online Assessment to Students" and analyzing results for performance improvements.
- Conducting "10 days Campus Readiness Program" every year as a holistic approach for final year students, during the month of June which includes Aptitude Skills, Verbal, Logical Skills, GD, Mock Interviews.
- Several Career Guidance Program, reasoning tests, aptitude tests, Puzzle Solving, Group Discussions, Mock Interviews, Brainstorming Sessions, Core Discussion, Pick and Speak,



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1st YEAR

- Problem Solving using C Programming
- Aptitude & Technical skills (Basic 'C' & Basic data structure)

2nd year

- Data structure
- Python
- SQL
- Aptitude & Technical skills (Advanced 'C' & Advanced data structure)

3rd year

- Applied Data Science
- Java Script Full stack
- Java Full stack
- Devops
- Cyber Security
- Testing
- Salesforce
- AWS
- Mobile App. Devt.
- Pega
- Aptitude Competency Development Program
- Technical Coding Training

4th Year

- Project / Internship
- Placement



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